Main Information, advices

You should use CMD + "+"/"-" on Mac or CNTRL + "+"/"-" on Windows in browser window to get the game sizing to fit your screen and be fully visible, if your screen is not big enough to play comfortably. Also be sure to go into full screen mode and hide all the mune panels - search on how to do it in your browser in advance. By default - on Windows it is an F10 button.

Be aware that demo game is made for learning purposes, it does not represent the real market growth intentionally, so that a player can learn to deal with other instruments in the game.

Be aware that all the pricing in IEO contest game will differ from the demo game (numbers will not be the same)

Effects from expenses and bonuses will be the same in the IEO contest and in the demo game

You can always return to the beginning of the current turn by clicking on "reset turn actions" on page "turn actions"

Most of the information on list 2 is provided in game

Buying an item with type "car" overrides default transport expenses

Be sure to check on bonuses for achievements - those differ for each character. Relative pricing for the goods and services will stay almost the same in IEO contest game and demo game.

"You can use buttons for actions in the game:

navigation by - WASD,

Q - for buy, E - for sale, N - to end turn"

Points are formed out of Flow and End points. Flow are the one that are given by the end of each turn and never change. End points are finalized in the end of the game.

Every expense you take, apart from financial market operations, will be transferred into Flow points with Flow coefficient applied on the end of the current turn.

All the capital you have by the end of the game will be transferred into End points with End coefficient applied.

If you unchoose the pre choosen dream - you will loose it's additional bonus

	0.05	to and an efficient		more on this - on sheet "1
Each chosen dream, upon buying, will add If you own a bond for more than a turn, and decide to sell it before the expiration	- ,	to end coefficient		Characters - difference"
date, selling price will be with a discount of		to it's initial bying price		
	0,0	to it o illiniar sylling prioc		
savings level required for financial safety coushin	0,5			
financial safety coushin, if acquired, each turn gives flow coefficient bonus	0,15	, lasts for	7	turns
financial safety coushin, if acquired, each turn gives end coefficient bonus	0,01	, lasts forever		
investment portfolio ballance requirment - no risk	70,00%			
investment portfolio ballance requirment - middle risk	25,00%			
investment portfolio ballance requirment - high risk	5,00%			
investment portfolio ballance end coefficient bonus for risk balance performance (no risk to middle risk & high risk)	0,015			
investment portfolio ballance end coefficient bonus for risk balance performance				
(middle risk to no risk & high risk)	0,002			
		Τ	1	
Sport expenses effect -2 affects income with multyplier of	-0,17		-	
Sport expenses effect -1 affects income with multyplier of	-0,08			
Sport expenses effect +1 affects income with multyplier of	0,08			
Sport expenses effect +2 affects income with multyplier of	0,17			
Vacation expenses effect -2 affects income with multyplier of	-0,17			
Vacation expenses effect -1 affects income with multyplier of	-0,08			
Vacation expenses effect +1 affects income with multyplier of	0,08			
Vacation expenses effect +2 affects income with multyplier of	0,17			
Medicine expenses effect -2 affects income with multyplier of	-0,17			
Medicine expenses effect -1 affects income with multyplier of	-0,08			
Medicine expenses effect +1 affects income with multyplier of	0,08			
Medicine expenses effect +2 affects income with multyplier of	0,17			
Entertainment expenses effect -2 affects income with multyplier of	-0,17			
Entertainment expenses effect -1 affects income with multyplier of	-0,08			
Entertainment expenses effect +1 affects income with multyplier of	0,08			
Entertainment expenses effect +2 affects income with multyplier of	0,17			
		Γ	1	1
The MBA program affects income with multyplier of	2			
Professional development program affects income with multyplier of	1,08			
Advanced management program affects income with multyplier of	1,15			
Retraining program affects income with multyplier of	1,13			
Foreign language course affects income with multyplier of	1,05			
Advanced foreign language course affects income with multyplier of	1,07			
Project management course affects income with multyplier of	1,1			

Characters – Differences

Character Name	End points bonus for buying assigned dream 1	Bonus for buying dream 1 to flow points (additive)	Lasting of this bonus for buying Dream 1 (1 = for this turn only)	End points bonus for buying assigned dream 2	Bonus for buying Dream 2 to flow points (additive)	Lasting of this bonus for buying Dream 2 (1 = for this turn only)		
Dynasty	0.1	0.1	1	1	0.3	30		
Founder								
True	0.1	0.1	1	1	0.3	30		
Shopaholic								
Adrenaline	0.1	0.1	1	1	0.3	30		
Junkee								
Show Off	0.1	0.1	1	1	0.3	30		
Compulsive Altruist	0.1	0.1	1	1	0.3	30		
		Dream 1 is a cheap on	ne	Dream 2 is a costly one				

Most of the	e information on	Instrument name	Family nest	Good time together	Enjoy yourself	Look like a million dollars	Revitalising package	Multi- sensory experience	Your home — your fortress	Make an impression	Simple pleasures	Body and mind challenge
		Instrument type	Achievem	Achievem	Achievem	Achievem	Achieveme	Achieveme	Achieveme	Achievemen	Achievem	Achievement
	FOR ALL	Flow points righaway	30000	15000	15000	30000	30000	15000	15000	45000	15000	15000
		Flow points righaway	4500	2250								
	1.1	Flowbonus koefficient multiplier										
	Character 1	Flow bonus lasting for how long? (turns)										
		Flow bonus additive forever	0,008	0,05								
		Bonus on capital gains (Endbonus)										
		Flow points righaway			3000	6000						
	or 2	Flowbonus koefficient multiplier										
Ĉ	Character 2	Flow bonus lasting for how long? (turns)										
BONUSES IN POINTS - ("for all" is additive with bonuses "for character")	ธ์	Flow bonus additive forever			0,005	0,01						
or cha		Bonus on capital gains (Endbonus)										
ses "f		Flow points righaway					6000	3000				
nuoq	er 3	Flowbonus koefficient multiplier										
e with	Character 3	Flow bonus lasting for how long? (turns)										
dditiv	៦	Flow bonus additive forever					0,01	0,005				
is a		Bonus on capital gains (Endbonus)										
for al		Flow points righaway							3000	6000		
TS - (er 4	Flowbonus koefficient multiplier										
POIN	Character 4	Flow bonus lasting for how long? (turns)										
ESIN	ច៍	Flow bonus additive forever							0,005	0,01		
ONUS		Bonus on capital gains (Endbonus)										
_ <u></u>		Flow points righaway									3000	6000
		Flowbonus koefficient multiplier										
		Flow bonus lasting for how long? (turns)										
	er 5	Flow bonus additive forever									0,005	0,01
	Character 5	Bonus on capital gains (Endbonus)										
	ర్	Flowbonus koefficient multiplier										
		Flow bonus lasting for how long? (turns)										
		Flow bonus additive forever									0,005	0,01
		Bonus on capital gains (Endbonus)										

Most of the information on this lis	t is provide	d in the gar	ne			BONUSES to	o life expe	nces	
						Affects these s	pheres of exp	enses, with co	pefficient of:
Instrument name	Instrument type	Is this item a Dream?	item can	Expiration time	Money flow, % of the instrument price	Sport	Vacation	Medicine	Entertainment
Snowboard equipment	goods		1	10	0%	0,3			0,3
Annual set of clothes from Asos	goods			1	0%				
Toyota Prius	car			10	-4%				
Super-duper game console	goods			4	0%				0,3
Set of cosmetic gadgets	goods			2	0%			0,3	
Smart house equipment	goods		1	5	-8%				
Electric scooter	car		1	5	-12%				0,3
Family trailer	car		_	10	-4%				
Collection of perfume by Jo Malo			5	1	0%				
Fur coat Set of Cuban cigars	goods			7	-9% 0%				
Nespresso coffee machine and c	goods			5	-202%				
Super-duper home planetarium	goods		1	5	0%				0,3
Home Theatre System	goods	dream	1	3	0%				0,3
Home exercise equipment	goods	J. 54111	2	7	0%	0,7			-,-
Annual set of clothes from Stockr			ΙĪ	2	0%	-,			
BMW	car			10	-4%				
Silk bedding set	goods		10	3	0%				
A wine cooler and a set of expens			3	10	0%				
Antique furniture set for the living	goods		1	30	0%				
Mountain bike	goods		2	5	0%	0,3	_		0,3
Jacuzzi	goods		1		0%				
Install a pool	goods		1		-3%				
Diving equipment	goods		5	5	0%	0,3			0,3
Evening dress by Armani	goods		10		0%				
Birkin bag by Hermes	goods	dream	1		0%				
Andy Warhol painting	goods	dream	1		-1%				
Your small craft workroom A set of jewelry from Tiffany's	goods goods	dream dream	1		0% 0%				
Flag from the JFK President's mo		dream	1		0%				
Steinway piano	goods	dream	1	25	-4%				0,3
Bath made of a piece of solid am		dream	1	20	0%				-,-
A polo pony and 5-year members		dream	1	5	0%				0,3
Your own racehorse	goods	dream	1	5	-8%				·
Winery in Napa	goods	dream	1		14%				
Your private tropical island	goods	dream	1		0%				
100-cow dairy farm	goods	dream	1		13%				
Buying a leopard cub	goods	dream	1	12	0%				
Collector's edition of Machiavelli	goods	dream	1		0%				
Buy your own publishing house	goods	dream	1		4%	<u> </u>			
Smart TV + yearly subscriptions f			<u> </u>	1	0%	2.2			0,3
Online fitness subscription box	service		<u> </u>	1	0%	0,3	0.0		
Beach vacation in Greece	service		5	1	0%	<u> </u>	0,3		0.2
Music festival ticket	service		7	1	0%	1			0,3
Foregn language courses for you			7	1	0% 0%	 	0,3		
Week of family camping Ready-made food with delivery (for	service		-	1	0% 	 	0,3		
Scandinavian style renovation	service		1	5	0%	 			
Wabi-Sabi style renovation	service		1	5	0%	 			
Family b-day dinner at the 1 star	1		Ė	1	0%	<u> </u>			
Driving license	service		1		0%				
Medical check-up (budget)	service			3	0%			0,3	
Renovation of children's room for			1	5	0%				
Renovation of children's room for			1	5	0%				
Renovation of teenager room	service		1	5	0%				
Holiday package in a beauty salo	service			1	0%			0,3	
Course of Swedish massage	service			1	0%			0,7	
Annual course manicure and ped	service			1	0%				
Honeymoon in Croatia	service		1	1	0%		0,3		
Summer eco-camp in Greece for				1	0%	ļ			
Part-time babysitter for a year	service			1	0%		0,3		

A course on windsurfing A course on programming A subscription to the Opera Subscription to the theatre A vacation in Latvia Hunting with greyhounds Tank Safari for you and five close Kindergarten Sandboarding in Sahara	service service service service service service		4	2	0% 0%				0,3
A subscription to the Opera Subscription to the theatre A vacation in Latvia Hunting with greyhounds Tank Safari for you and five close Kindergarten Sandboarding in Sahara	service service service		4						
Subscription to the theatre A vacation in Latvia Hunting with greyhounds Tank Safari for you and five close Kindergarten Sandboarding in Sahara	service service								
A vacation in Latvia Hunting with greyhounds Tank Safari for you and five close Kindergarten Sandboarding in Sahara	service			1	0%				0,3
Hunting with greyhounds Tank Safari for you and five close Kindergarten Sandboarding in Sahara				1	0%				0,3
Tank Safari for you and five close Kindergarten Sandboarding in Sahara	service			1	0%		0,3		
Kindergarten Sandboarding in Sahara			1	1	0%				0,3
Kindergarten Sandboarding in Sahara			1	1	0%				0,3
Sandboarding in Sahara	service		1	4	0%				
			1	1	0%				0,3
	service		!						0,3
Flying a fighter jet	service			1	0%				,
Hire a bartender for a party	service			1	0%				0,3
Fire show for a party	service			1	0%				0,3
Laundry+dry cleaning for all cloth	service			1	0%				
Weekend at a Spa hotel	service			1	0%		0,3		
Tarot fortune teller for a party	service			1	0%				0,3
Yoga class	service			1	0%	0,3			
Tennis (per year)	service			1	0%	0,7			
						0,1	0,7		
Wintering on Bali	service			1	0%		· ·		
Burning Man trip	service			1	0%		0,7		
Do nose job	service		1	1	0%				
Go to a beauty salon once a mor	service			1	0%				
Landscape design for your garde	rservice		1	5	0%				
Room renovation in Loft style	service		1	5	0%				
Room renovation in Classic style			1	5	0%				
Birthday dinner at a 2 star Michel		1	<u> </u>	1	0%	 		 	
Total rejuvenation program in a lu		1		1	0%	 		0,7	
		des ses						0,7	
A course in cooking from a Miche		dream	1	1	0%				
A brick wood-burning fireplace in			1	1	0%				
Prenatal genetic analysis for child	service		1	1	0%			0,7	
Course of Thai massage	service			1	0%			0,7	
Catering for a party for 50 people	service			1	0%				
Honeymoon in Provence	service		1	1	0%		0,7		
Honeymoon cruise in Norwegian			1	1	0%		0,7		
Cover band for your b-day	service			1	0%		-,		0,7
									0,7
DJ to the party	service			1	0%				0,7
Summer children camp in France	1			1	0%				
Paragliding course + equipment	service		2	2	0%				0,7
Take your family to Disneyland	service		1	1	0%				0,7
Trip to Canadian rainforest	service			1	0%		0,7		
Magician for the party (per hour)	service			1	0%				0,3
House renovation in Province sty	service	dream	1	1	0%				
Rent a yacht for a weekend	service	dream		1	0%		0,7		
Securing a private pilot license	service	dream	1	1	0%		-,		
Throw a Halloween party in haun			1	1	0%				0,7
. ,		dream							
Flight to stratosphere	service	dream	1	1	0%				0,7
Top-level stylist service package	service	dream		1	0%			0,7	
Wellness tour to Iceland	service	dream		1	0%		0,7	0,7	
Course of sessions with famous I	i service	dream	1	1	0%	<u> </u>			
The Grand Victorian Playhouse for	service	dream	1	1	0%				
Send your child to Oxford	service	dream	1	3	0%				
Invite a famous music band to yo		dream	1	1	0%				0,7
Front row ticket on Paris Fashion		dream	1	1	0%	 		 	0,7
Vacation To The South Pole			1	1	0%	 			<u> </u>
	service	dream							
Dancing on samba platform with		dream	1	1	0%				
Everest expedition	service	dream	1	1	0%				
Put on a street theater play during	service	dream	1	1	0%				0,7
A year of art-meditation lessons v	service	dream	1	1	0%	<u> </u>			
Save 10 lives from malaria	service	dream	1	1	0%				
Open a trust Fund for my child	service	dream	1	1	0%				
Spend a week on International Sp		dream	1	1	0%	Ì	0,7		
Run for Congress	service	dream	1	1	0%		<u> </u>		
,						-			
Clean the Great Pacific Garbage		dream	1	1	0%	<u> </u>			
Restore 10 ha of harvested mang	1	dream	1	1	0%				
Pay a bone marrow transplant op		dream	1	1	0%				
Pay a year of care for a Bengal ti	service	dream	<u></u>	1	0%				
Launch an art studio for autistic p	service	dream			0%				
·									

The MBA program	service	1	2	Income x 2			
Professional development progra	service	2	1	Income x 1,08			
Advanced management program	service	1	1	Income x 1,15			
Retraining program	service	1	1	Income x 1,13			
Foreign language course	service	2	1	Income x 1,05			
Advanced foreign language cours	service	2	1	Income x 1,07			
Project management course	service	2	1	Income x 1,1			