

Main Information, advices

You should use CMD + "+" / "-" on Mac or CNTRL + "+" / "-" on Windows in browser window to get the game sizing to fit your screen and be fully visible, if your screen is not big enough to play comfortably. Also be sure to go into full screen mode and hide all the menu panels - search on how to do it in your browser in advance. By default - on Windows it is an F10 button.

Be aware that demo game is made for learning purposes, it does not represent the real market growth intentionally, so that a player can learn to deal with other instruments in the game.

Be aware that all the pricing in IEO contest game will differ from the demo game (numbers will not be the same)

Effects from expenses and bonuses will be the same in the IEO contest and in the demo game

You can always return to the beginning of the current turn by clicking on "reset turn actions" on page "turn actions"

Most of the information on list 2 is provided in game

Buying an item with type "car" overrides default transport expenses

Be sure to check on bonuses for achievements - those differ for each character. Relative pricing for the goods and services will stay almost the same in IEO contest game and demo game.

"You can use buttons for actions in the game:

navigation by - WASD,

Q - for buy, E - for sale, N - to end turn"

Points are formed out of Flow and End points. Flow are the one that are given by the end of each turn and never change. End points are finalized in the end of the game.

Every expense you take, apart from financial market operations, will be transferred into Flow points with Flow coefficient applied on the end of the current turn.

All the capital you have by the end of the game will be transferred into End points with End coefficient applied.

If you unchoose the pre chosen dream - you will lose its additional bonus

Each chosen dream, upon buying, will add	0,05	to end coefficient		more on this - on sheet "1 Characters - difference"
If you own a bond for more than a turn, and decide to sell it before the expiration date, selling price will be with a discount of	3%	to it's initial bying price		
savings level required for financial safety coushin	0,5			
financial safety coushin, if acquired, each turn gives flow coefficient bonus	0,15	, lasts for	7	turns
financial safety coushin, if acquired, each turn gives end coefficient bonus	0,01	, lasts forever		
investment portfolio ballance requirment - no risk	70,00%			
investment portfolio ballance requirment - middle risk	25,00%			
investment portfolio ballance requirment - high risk	5,00%			
investment portfolio ballance end coefficient bonus for risk balance performance (no risk to middle risk & high risk)	0,015			
investment portfolio ballance end coeificient bonus for risk balance performance (middle risk to no risk & high risk)	0,002			

Sport expenses effect -2 affects income with multyplier of	-0,17			
Sport expenses effect -1 affects income with multyplier of	-0,08			
Sport expenses effect +1 affects income with multyplier of	0,08			
Sport expenses effect +2 affects income with multyplier of	0,17			
Vacation expenses effect -2 affects income with multyplier of	-0,17			
Vacation expenses effect -1 affects income with multyplier of	-0,08			
Vacation expenses effect +1 affects income with multyplier of	0,08			
Vacation expenses effect +2 affects income with multyplier of	0,17			
Medicine expenses effect -2 affects income with multyplier of	-0,17			
Medicine expenses effect -1 affects income with multyplier of	-0,08			
Medicine expenses effect +1 affects income with multyplier of	0,08			
Medicine expenses effect +2 affects income with multyplier of	0,17			
Entertainment expenses effect -2 affects income with multyplier of	-0,17			
Entertainment expenses effect -1 affects income with multyplier of	-0,08			
Entertainment expenses effect +1 affects income with multyplier of	0,08			
Entertainment expenses effect +2 affects income with multyplier of	0,17			

The MBA program affects income with multyplier of	2			
Professional development program affects income with multyplier of	1,08			
Advanced management program affects income with multyplier of	1,15			
Retraining program affects income with multyplier of	1,13			
Foreign language course affects income with multyplier of	1,05			
Advanced foreign language course affects income with multyplier of	1,07			
Project management course affects income with multyplier of	1,1			

Characters – Differences

Character Name	End points bonus for buying assigned dream 1	Bonus for buying dream 1 to flow points (additive)	Lasting of this bonus for buying Dream 1 (1 = for this turn only)	End points bonus for buying assigned dream 2	Bonus for buying Dream 2 to flow points (additive)	Lasting of this bonus for buying Dream 2 (1 = for this turn only)
Dynasty Founder	0.1	0.1	1	1	0.3	30
True Shopaholic	0.1	0.1	1	1	0.3	30
Adrenaline Junkee	0.1	0.1	1	1	0.3	30
Show Off	0.1	0.1	1	1	0.3	30
Compulsive Altruist	0.1	0.1	1	1	0.3	30
	Dream 1 is a cheap one			Dream 2 is a costly one		

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Most of the information on this list is provided in the game						BONUSES to life expenses			
						Affects these spheres of expenses, with coefficient of:			
Instrument name	Instrument type	Is this item a Dream?	Times an item can be bought	Expiration time	Money flow, % of the instrument price	Sport	Vacation	Medicine	Entertainment
Snowboard equipment	goods		1	10	0%	0,3			0,3
Annual set of clothes from Asos	goods			1	0%				
Toyota Prius	car			10	-4%				
Super-duper game console	goods			4	0%				0,3
Set of cosmetic gadgets	goods			2	0%			0,3	
Smart house equipment	goods		1	5	-8%				
Electric scooter	car		1	5	-12%				0,3
Family trailer	car			10	-4%				
Collection of perfume by Jo Malori	goods		5	1	0%				
Fur coat	goods			7	-9%				
Set of Cuban cigars	goods			1	0%				
Nespresso coffee machine and capsules	goods			5	-202%				
Super-duper home planetarium	goods		1	5	0%				0,3
Home Theatre System	goods	dream	1		0%				0,3
Home exercise equipment	goods		2	7	0%	0,7			
Annual set of clothes from Stockmann	goods			2	0%				
BMW	car			10	-4%				
Silk bedding set	goods		10	3	0%				
A wine cooler and a set of expensive glasses	goods		3	10	0%				
Antique furniture set for the living room	goods		1	30	0%				
Mountain bike	goods		2	5	0%	0,3			0,3
Jacuzzi	goods		1		0%				
Install a pool	goods		1		-3%				
Diving equipment	goods		5	5	0%	0,3			0,3
Evening dress by Armani	goods		10		0%				
Birkin bag by Hermes	goods	dream	1		0%				
Andy Warhol painting	goods	dream	1		-1%				
Your small craft workroom	goods	dream	1		0%				
A set of jewelry from Tiffany's	goods	dream	1		0%				
Flag from the JFK President's motorcade	goods	dream	1		0%				
Steinway piano	goods	dream	1	25	-4%				0,3
Bath made of a piece of solid amber	goods	dream	1		0%				
A polo pony and 5-year membership	goods	dream	1	5	0%				0,3
Your own racehorse	goods	dream	1	5	-8%				
Winery in Napa	goods	dream	1		14%				
Your private tropical island	goods	dream	1		0%				
100-cow dairy farm	goods	dream	1		13%				
Buying a leopard cub	goods	dream	1	12	0%				
Collector's edition of Machiavelli's "The Prince"	goods	dream	1		0%				
Buy your own publishing house	goods	dream	1		4%				
Smart TV + yearly subscriptions for all services	service			1	0%				0,3
Online fitness subscription box	service			1	0%	0,3			
Beach vacation in Greece	service		5	1	0%		0,3		
Music festival ticket	service			1	0%				0,3
Foreign language courses for your child	service		7	1	0%				
Week of family camping	service			1	0%		0,3		
Ready-made food with delivery (for 10 people)	service			1	0%				
Scandinavian style renovation	service		1	5	0%				
Wabi-Sabi style renovation	service		1	5	0%				
Family b-day dinner at the 1 star restaurant	service			1	0%				
Driving license	service		1		0%				
Medical check-up (budget)	service			3	0%			0,3	
Renovation of children's room for a girl	service		1	5	0%				
Renovation of children's room for a boy	service		1	5	0%				
Renovation of teenager room	service		1	5	0%				
Holiday package in a beauty salon	service			1	0%			0,3	
Course of Swedish massage	service			1	0%			0,7	
Annual course manicure and pedicure	service			1	0%				
Honeymoon in Croatia	service		1	1	0%		0,3		
Summer eco-camp in Greece for 10 people	service			1	0%				
Part-time babysitter for a year	service			1	0%		0,3		

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The MBA program	service		1	2	Income x 2				
Professional development program	service		2	1	Income x 1,08				
Advanced management program	service		1	1	Income x 1,15				
Retraining program	service		1	1	Income x 1,13				
Foreign language course	service		2	1	Income x 1,05				
Advanced foreign language course	service		2	1	Income x 1,07				
Project management course	service		2	1	Income x 1,1				