

International Economics
Olympiad

International Economics Olympiad is an annual international competition for high school students in the areas of Economics and Finance. Participation is free of charge.



INTERNATIONAL ECONOMICS OLYMPIAD

IEO MISSION

IEO IN NUMBERS

To further Economics and Financial Literacy education in high schools throughout the world.

8

7

>600K

54

years participating countries

national competitions participants annually

new national selections

IEO AIMS

Combating educational inequality

- Provide access to quality Economics and Financial Literacy education
- Create social ladders for young aspiring economists of non-privileged backgrounds

Fostering international understanding and collaboration

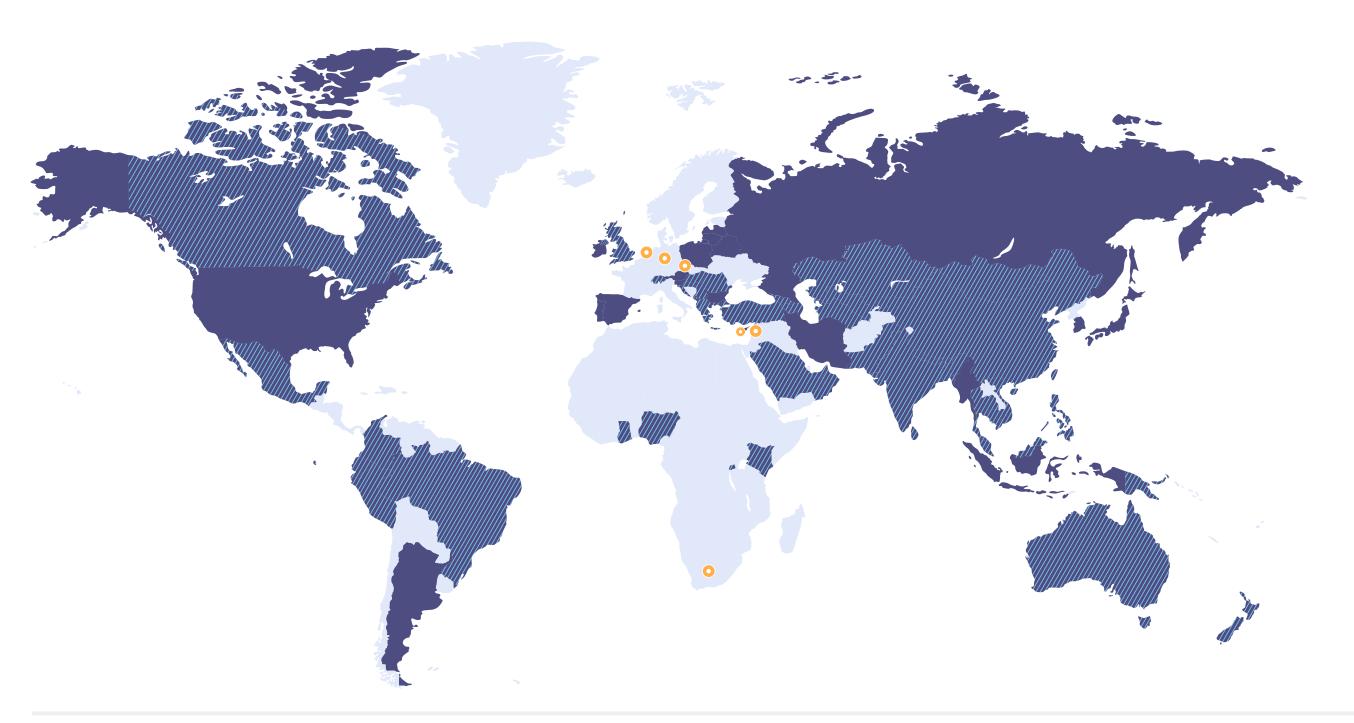
Stimulate international networking, ideas and experience exchange

Tackling pressing world issues and inspiring the future generation of leaders

Offer real-world tasks an up-to-date learning materials



NATIONAL COMPETITIONS

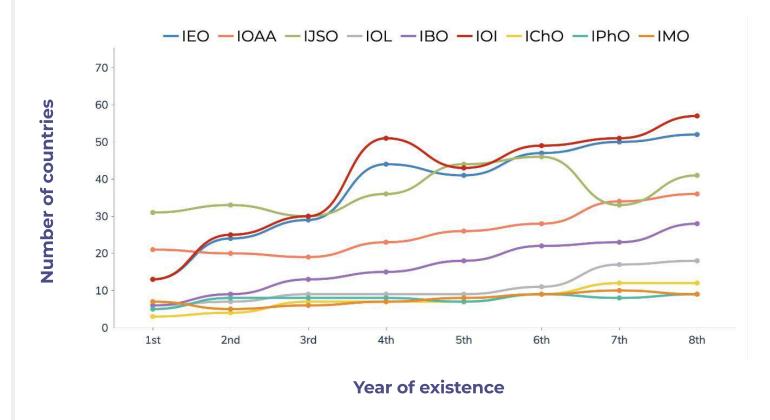


- Countries that sent a team to the IEO at least once
- Countries where new national economics competitions have been established after the start of the IEO
- Countries that sent Observers to the IEO at least once

THE IEO IN NUMBERS

	IEO 2018	IEO 2019	IEO 2020	IEO 2021	IEO 2022	IEO 2023	IEO 2024	IEO 2024
Host city/country	Moscow, Russia	Saint-Petersburg, Russia	Online (Kazakhstan)	Online (Latvia)	Online (China)	Hybrid: Online/ Volos, Greece	Hybrid: Online/ Hong Kong	Hybrid: Online/ Baku, Azerbaijan
Number of countries	13	25	33	44	41	47	50	52
Number of participants	64	131	133	217	201	223	237	258
Partners	B HSE University		B HSE University © BCPD © AIFC	B HSE State Education Development Agency Model of Links UNIVERSITY SEB Imi	ラ SKT	Grant Thornton UNIVERSITY OF THESSALY	投資會 IFEC Moon Think Ahead	ACCA Their Abend

COMPARISON WITH OTHER INTERNATIONAL OLYMPIADS — GROWTH RATES



Year of creation IEO 2018 IOAA 2008 2004 IJSO IOL 2003 IOI IChO 1968 1967 IPhO 1959 IMO

IEO TASKS





1. ECONOMICS

A test of 20 multiple-choice questions and 5 open questions (out of which only 4 are graded, in accordance with the contestant's choice)



2. FINANCIAL LITERACY

A test of 25 multiple-choice questions

Used to be held in the format of the Financial Literacy game



3. BUSINESS CASE

Presentation of case solutions in English before the Jury



CORE VALUES

- Ensuring a level playing field for all participants, irrespective of their educational backgrounds
- Fostering an interest in contemporary economics rather than merely assessing rote knowledge of traditional models common in introductory courses.







PROBLEMS WE SOLVE



COMBATING EDUCATIONAL INEQUALITY

We offer everyone the chance to take part in the competition and use our resources for preparation. We help students find teachers in their countries, and help teachers to collaborate with each other and find ways to improve their curricula and organize national events. For IEO alumni, we offer free consultations on top university enrollment strategies.



FOSTERING INTERNATIONAL UNDERSTANDING AND COLLABORATION

We create a long-standing network of young individuals and teachers who not only share a passion for economics but also develop deep friendships and collaborative relationships across borders. The IEO breaks down barriers, promotes dialogue, and instils values of a more interconnected and peaceful world. The experience of working together on projects, discussing economic issues, and building international friendships can significantly contribute to a more unified and understanding global community, ultimately promoting peace and cooperation.



PROMOTING FINANCIAL LITERACY

We offer interactive, game-like personal finance practice, which allows multiple attempts, competition with students worldwide and personalized feedback.



FOSTERING ENTREPRENEURSHIP AND INNOVATION

IEO Business Case competition promotes entrepreneurial thinking and innovation among high school students, with a focus on creating an environment that nurtures and supports aspiring young entrepreneurs. It gives a chance for creating solutions to complex business problems through teamwork, collaboration and international discussions that happen between contestants and business professionals that partner with the IEO.



TEACHING GLOBAL CHALLENGES

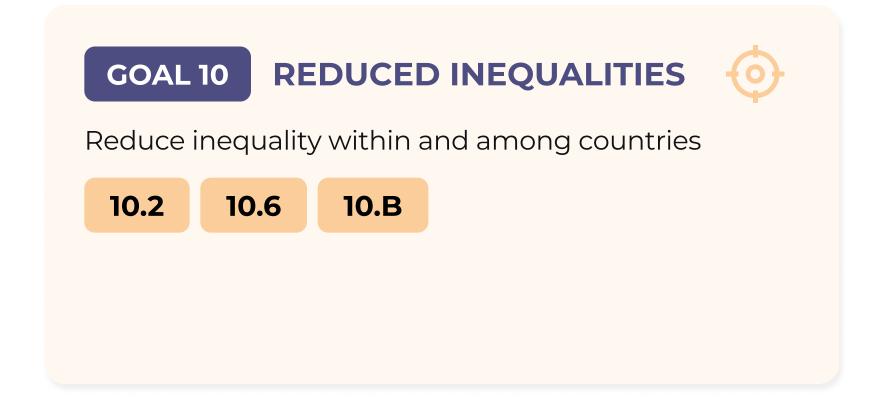
IEO tasks are not mere economic theory: we invite students to discuss global real-world problems and their solutions, encourage critical thinking and support ideas with evidence. IEO speakers on complex issues are world-renowned experts in their fields.



PURSUING SUSTAINABLE DEVELOPMENT GOALS

THE IEO WORKS TOWARDS UNITED NATIONS SUSTAINABLE DEVELOPMENT GOALS:











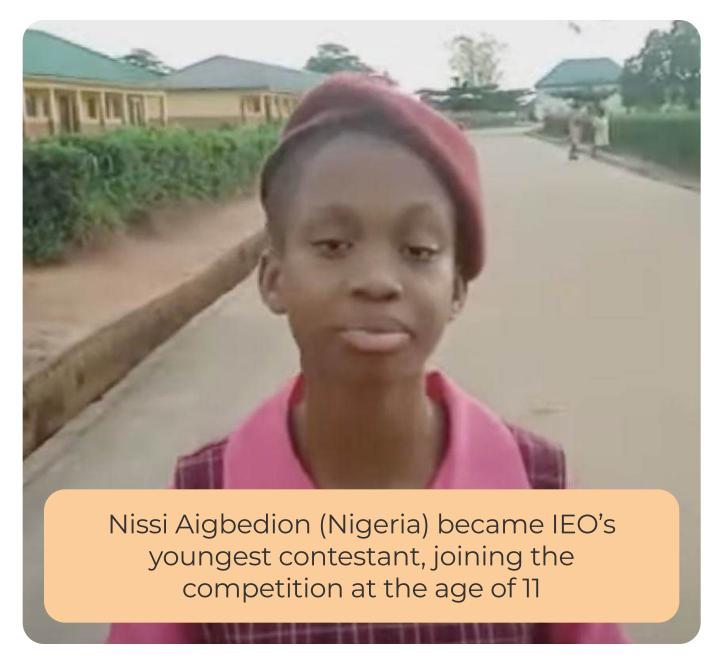


WE MAKE IMPACT

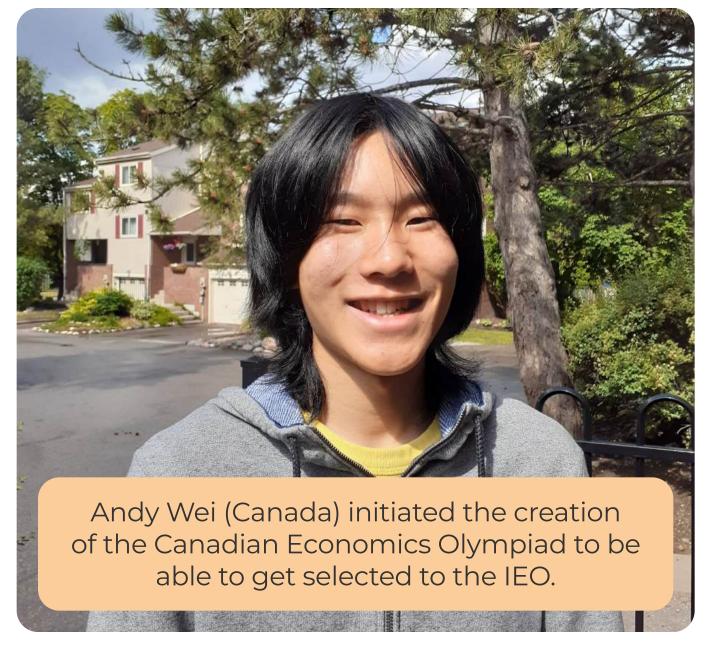
Thanks to the IEO, economics education spreads over the youth in the countries where financial studies are not on the curriculum

In more than a half of IEO participating countries, economics is not studied in schools as part of the general curriculum.

We help students build an international network and get their knowledge tested by the world's best economics educators.











Host: Russia







13

countries and territories

15

teams

64

contestants

Host: Russia



HSE



2019.ieo-official.org

24

countries and territories

29

teams

131

contestants

Host: Kazakhstan





2020.ieo-official.org

29

countries and territories

teams

130

contestants

Host: Latvia





2021.ieo-official.org

44

countries and territories

44

teams

217

contestants

Host: China





40

countries and territories

41

teams

201

contestants

Host: Greece





47

countries and territories

47

teams

223

contestants

Host: Hong Kong





50

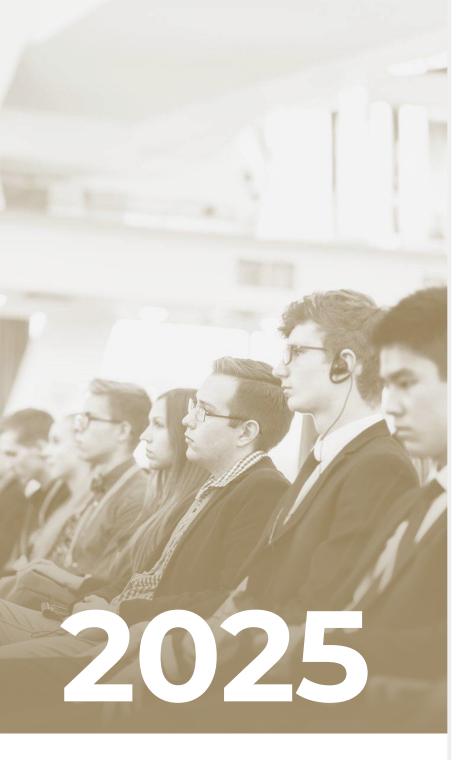
countries and territories

51

teams

237

contestants



Host: Azerbaijan



2025.ieo-official.org

52

countries and territories

53

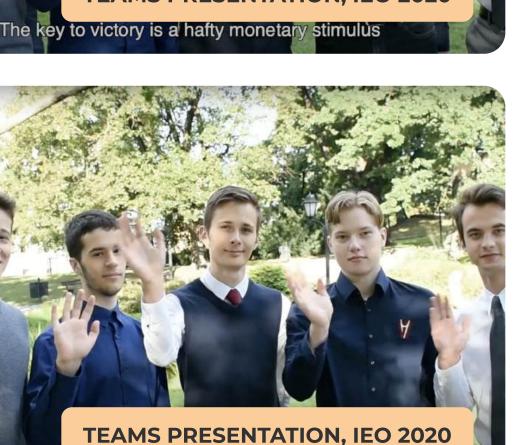
teams

258

contestants









BUSINESS CASE PRESENTATION, IEO 2022













ORGANIZATIONAL STRUCTURE OF THE IEO

International Board

responsible for strategic planning, key decisions

Executive Board

manages the IEO policies and operations

Advisory Board

provides advice on the longterm development of the IEO

Central Office

responsible for all ongoing operations of the IEO, including all long-term partnerships, the IEO website, fundraising, etc.

Steering Committee

team of organizers of the current Olympiad, changes annually

Problem Committee

includes experts working on for creating the IEO tasks and a panel of judges made up of teachers responsible for transparency and objectivity of the grading

IEO ADVISORY BOARD



Alexandr Zhitkovskiy IEO Association



Alexey Makarin MIT Sloan



Anne Krueger Johns Hopkins University



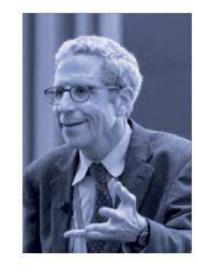
Antonio Cabrales Universidad Carlos III de Madrid



Danil Fedorovykh IEO Association



Daron Acemoğlu MIT Economics



Eric Maskin Harvard University



Humberto Llavador Universitat Pompeu Fabra



Joelson Sampaio FGV EESP



Laurence Kotlikoff Boston University



Petra Moser New York University



Yingyi Qian Tsinghua University

IEO WEEK IN DETAIL

THE IEO WEEK TAKES PLACE IN JULY-AUGUST

DAY 1. ARRIVALS

The Host welcomes the arriving teams.

DAY 2. OPENING CEREMONY

The official opening of the Olympiad includes teams presentation, notable guests' speeches and edutainment activities.

DAY 3. ECONOMICS

The first individual round of the IEO is a 4-hour long economics test with multiple-choice and open questions.

DAY 4. FINANCIAL LITERACY

The second individual round is presented in the form of a written test.

DAY 5. CULTURAL EVENTS / BREAK DAY

The IEO cultural program includes sightseeing tours, field trips to offices, guest lectures, networking and entertaining activities.

DAY 6. BUSINESS CASE PREPARATION

Contestants receive the case and start working in their team to develop the solution. They have 24 hours to submit the slides.

DAY 7. BUSINESS CASE PRESENTATIONS

Contestants present their solution before the Jury and answer the questions devoted to the developed strategy.

DAY 8. MODERATION

Team leaders represent their contestants at the meeting with Economics Jury members and advocate for the increase of the achieved scores.

DAY 9. CLOSING CEREMONY

The Awards Ceremony is aimed at the winners announcement accompanied by inspirational speeches of IEO notable guests.

DAY 10. DEPARTURES



EDUTAINMENT & COMMUNITY

IEOx WinterChallenge

Online competition created by the IEOx Community for everyone under the age of 21. Its aim is to help high school students challenge their knowledge of economics and get familiar with the real IEO.

IEOx Training Ground

Online preparatory project designed for all high school students. The project is aimed at providing an additional opportunity for students to learn economics, finance and business in an engaging format of online lectures followed by workshops

IEOx Essay Challenge

Online preparatory project designed for all high school students. The project is aimed at providing an additional opportunity for students to learn economics, finance and business in an engaging format of online lectures followed by workshops

Experience Exchange

Platform for Economics educators and competition organizers to share their experience with their colleagues from all over the world.

OPEN TRACK

Open competition running parallel to the main IEO and available to everyone interested. The rounds are based on the same tasks as the actual IEO and take place on the same dates. No age or education restrictions are imposed on the contestants, and no prior selection processes are required.

>2500 contestants from 61 countries since 2020



IEO ROADMAP

With 8 **years** of constant improvement, we keep developing the Olympiad to make it grow and prosper as the world's largest contest in **Economics, Business and Financial Literacy**.

2024-2027

80+ PARTICIPATING COUNTRIES

- Recognition from governments, top universities and companies
- Content and format improvement
- Improvments in "Missing Women" in Economics problem

"International Economics Olympiad (IEO)" Association (Switzerland) is created

2028-2030

100+ PARTICIPATING COUNTRIES

- Secure hosting agreements for next 3-5 years
- Fair, open and effective National Selections
- Network of reliable sponsors
- · Well-established IEO Community
- Well-known brand in education

HOSTING THE IEO

IEO Host takes the responsibility of organizing the Olympiad together with the IEO Central Office.

The cost of organizing the IEO starts from 500 000\$ and depends on the general level of prices in the country and the chosen options of venue, accommodation, transfer etc.

MAJOR COSTS INCLUDE:



Accommodation and meals for 400 people for 10 days



Transfer and logistics inside the country



Organization of Opening and Closing Ceremonies



VIP guests' participation



Souvenirs and activities



Venue for IEO events



Organizational costs

HELPING THE IEO

SPONSORSHIP

Help us cover essential costs. Your brand will be prominently featured in all our materials, events, and media coverage.

SCHOLARSHIPS **AND PRIZES**

Award top performers to motivate them and provide them with further educational opportunities

EDUCATIONAL RESOURCES

Develop educational materials and resources that can be used by participants worldwide

MENTORSHIP AND WORKSHOPS

Offer students invaluable insights into the real-world applications of their studies by inviting your experts to share experience



WHAT WE CAN OFFER

BRAND REPRESENTATION

We may include partner's logo and name to our branded materials and PR reports, devote program slots to notable representatives of the company etc.

HONORABLE STATUS

We aknowledge contribution of our partners with honorable titiles.

BRONZE SPONSOR	5,000 - 50,000\$
SILVER SPONSOR	50,000-100,000\$
GOLD SPONSOR	100,000-200,000\$
PLATINUM SPONSOR	200,000-500,000\$
GENERAL SPONSOR	500,000-2,000,000\$ PER YEAR



CONTACTS

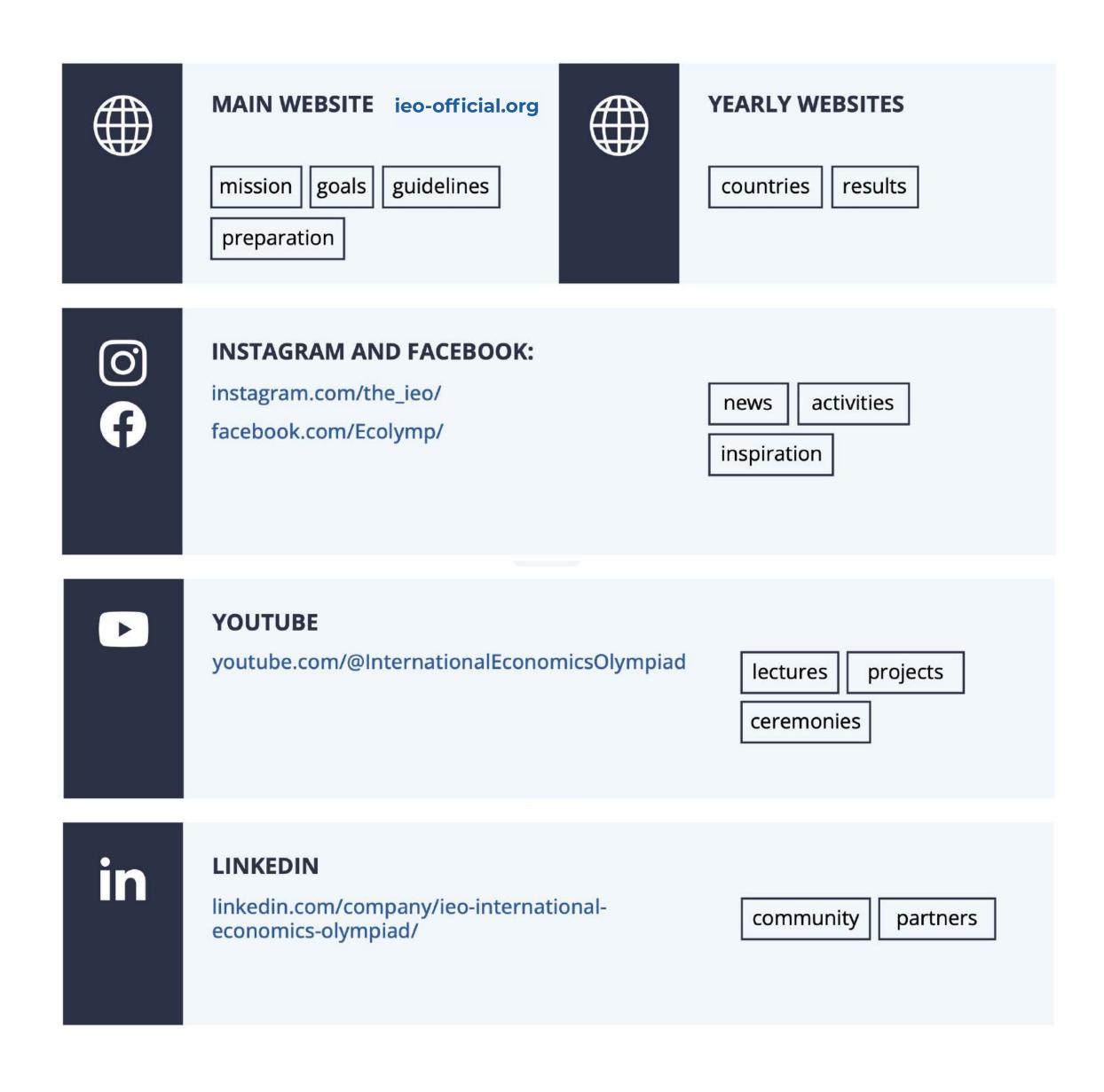


info@ieo-official.org

International Economics
Olympiad (IEO)" Association

c/o Science Olympiad University of Bern Hochschulstrasse 6 3012 Bern Switzerland

USEFUL LINKS





APPENDIX 1: IEO participating countries and territories throughout the years

2018	2019	2020		2021		2022		2023	
Austria	Austria	Austria	Romania	Albania	Lebanon	Albania	Montenegro	Albania	Mexico
Brazil	Bangladesh	Bangladesh	Russia	Armenia	Lithuania	Armenia	Myanmar	Argentina	Mongolia
Indonesia	Brazil	Belarus	Sri Lanka	Australia	Malaysia	Bangladesh	Nepal	Armenia	Montenegro
Ireland	China	Brazil	Switzerland	Bangladesh	Mexico	Belarus	Nigeria	Bangladesh	Nepal
Kazakhstan	Ghana	Canada	Taiwan	Belarus	Nepal	Brazil	North Macedonia	Belarus	Nigeria
Latvia	Greece	China	USA	Brazil	New Zealand	Cambodia	Republic of Korea	Brazil	North Macedonia
Malaysia	India	Ghana		Bulgaria	Nigeria	Canada	Romania	Cambodia	Oman
Myanmar	Indonesia	Greece		Cambodia	Poland	China	Russia	Canada	Peru
New Zealand	Ireland	Hungary		Canada	Portugal	Colombia	Slovenia	China	Republic of Korea
Russia	Kazakhstan	India		China	Republic of Korea	Ecuador	Spain	Colombia	Romania
Spain	Latvia	Indonesia		Colombia	Romania	Ghana	Sri Lanka	Ecuador	Russia
Switzerland	Latvia	Iran		Croatia	Russia	Greece	Switzerland	Georgia	Slovenia
USA	Malaysia	Ireland		Ecuador	Spain	Hong Kong	Taiwan	Ghana	Spain
	New Zealand	Kazakhstan		Ghana	Sri Lanka	India	Thailand	Greece	Sri Lanka
	Poland	Kyrgyzstan		Greece	Switzerland	Indonesia	Türkiye	Hong Kong	Switzerland
	Portugal	Latvia		Hong Kong	Taiwan	 Iran	USA	India	Taiwan
	Republic of Korea	Malaysia		India	Thailand	Kazakhstan	Uzbekistan	Indonesia	Thailand
	Romania	Mexico		Indonesia	Türkiye	Kyrgyzstan	Vietnam	Iran	Türkiye
	Russia	Nepal		Iran	USA	Lithuania		Japan	Turkmenistan
	Spain	New Zealand		Ireland	Uzbekistan	Macau (China)	Kazakhstan	UAE
	Switzerland	Pakistan		 Kazakhstan	Vietnam	Malaysia		Kyrgyzstan	UK
	UAE	Poland		Kyrgyzstan		Mexico		Macau (China)	Uzbekistan
	USA	Republic of Korea		Latvia		Mongolia		Malaysia	Vietnam

APPENDIX 1: IEO participating countries and territories throughout the years

	2024		2024				
Albania	Malaysia	UK	Albania	Malaysia	Türkiye		
Armenia	Mexico	Uzbekistan	Armenia	Mexico	UAE		
Azerbaijan	Mongolia	Vietnam	Azerbaijan	Mongolia	UK		
Bangladesh	Nepal		Bangladesh	Nepal	USA		
Butan	Nigeria		Brazil	Nigeria	Uzbekistan		
Brazil	North Macedonia		Bulgaria	North Macedonia	Vietnam		
Cambodia	Pakistan	 	Canada	Pakistan			
Canada	Peru		China	Papua New Guinea			
China	Philippines		Colombia	Peru			
Colombia	Portugal		Croatia	Philippines			
Cyprus	Republic of Korea		Cyprus	Portugal			
Ecuador	Romania		Ecuador	Republic of Korea			
Ghana	Russia		Ghana	Romania			
Greece	Rwanda		Georgia	Russia			
Hong Kong	Singapore		Greece	Rwanda			
India	Slovenia	i i	Hong Kong	Saudi Arabia			
Indonesia	Spain		India	Singapore			
Iran	Sri Lanka		Indonesia	Slovenia			
Japan	Switzerland		Iran	Spain			
Kazakhstan	Taiwan		Japan	Sri Lanka			
Kenya	Thailand		Kazakhstan	Switzerland			
Kyrgyzstan	Türkiye		Kenya	Taiwan			
Macau (China)	UAE	1	Macau (China)	Thailand			

APPENDIX 2: Publications about the IEO



Publications about the first IEO in media throughout the world

Partners:















Publications about the third IEO in media throughout the world

Partners:













Publications about the fifth IEO in media throughout the world

Partners:











Publications about the second IEO in media throughout the world

Partners:





McKinsey&Company







Publications about the fourth IEO in media throughout the world

Partners:













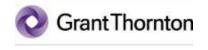




Publications about the sixth IEO in media throughout the world

Partners:







APPENDIX 2: Publications about the IEO



Publications about the first IEO in media throughout the world

Partners:











Publications about the first IEO in media throughout the world

Partners:















The IEO is Supported by Governments and Media around the World



Team Latvia meeting the President of Latvia, 2018



Team Brazil meeting the President and Minister of the Economy of Brazil, 2020





Team Spain meeting the Minister of Education of Spain, 2019





The President of Latvia greets participants of IEO 2021



The IEO is Supported by Governments and Media around the World



How two
Bengaluru
students made
India proud



Team Brazil meeting the President of the Central Bank of Brazil



CNA: Taiwanese students won 3 gold, 1 silver and 1 bronze medals, the group ranked 2nd



Team Greece sharing their IEO experience on Greek national TV



The IEO is Supported by Governments and Media around the World



Team UAE meets the President of the United Arab Emirates



Team Mexico meeting with the Deputy **Governor of the Central Bank**

