

IEOx Winter Challenge Grading Criteria

Understanding (1-3)

- 1. Has the team accurately identified the problems/causes and goals/issues of the organization?
- 2. Has the team demonstrated the ability to effectively synthesize the information?
- 3. Do you recognize a broad perspective, inclusion of different stakeholders, and/or deep analysis and accurate understanding of the task assigned?

Logics (4-5)

- 4. Is the model of analysis complex and adequate? Has the team presented a clear structure of thoughts and arguments?
- 5. Are the underlying assumptions reasonable and realistically backed by the evidence? Do you recognize a high level of business sense and the ability to apply economic concepts?

Solution (6-8)

- 6. Has the team presented a well-developed strategy and made realizable recommendations? Do you recognize complete coverage of key issues?
- 7. How precise were the calculations and projections? Are they convincing?
- 8. Has the team demonstrated the ability to think outside of the box? Do you recognize imagination and creativity?

Presentation (9-10)

- 9. Is the presentation simple to follow? Was communication professional and proper, supporting their recommendations?
- 10. Did the team follow the instructions for the presentations, especially time limits and members participation?