



# INTERNATIONAL ECONOMICS OLYMPIAD

Support the world's largest competition  
in **Economics, Business and Financial Literacy**

# INTERNATIONAL ECONOMICS OLYMPIAD

## IEO MISSION

To further Economics and Financial Literacy education in high schools throughout the world.

## IEO IN NUMBERS

8

years

71

participating countries

>600K

national competitions participants annually

54

new national selections

## IEO AIMS

### Combating educational inequality

- Provide access to quality Economics and Financial Literacy education
- Create social ladders for young aspiring economists of non-privileged backgrounds

### Fostering international understanding and collaboration

- Stimulate international networking, ideas and experience exchange

### Tackling pressing world issues and inspiring the future generation of leaders

- Offer real-world tasks and up-to-date learning materials



# INTERNATIONAL ECONOMICS OLYMPIAD

EVERY YEAR • DIFFERENT COUNTRY • 10 DAYS IN JULY

1 country = 1 team

5 contestants

## National Selection Competitions

for high school students and recent graduates

### Financial Literacy

test on managing personal finances and taking reasonable financial decisions

guest lectures

### Economics

multiple choice questions and open questions in Economics theory and practice

workshops

### Business Case Study

oral presentation of business case solutions before the Jury

cultural activities

## OPEN TRACK

Open competition running parallel to the main IEO and available to everyone interested. The rounds are based on the same tasks as the actual IEO and take place on the same dates. No age or education restrictions are imposed on the contestants, and no prior selection processes are required.

>2500 contestants from 61 countries since 2020

## YEAR-ROUND EDUTAINMENT PROJECTS

### IEOx WinterChallenge

Online competition created by the IEOx Community for everyone under the age of 21. Its aim is to help high school students challenge their knowledge of economics and get familiar with the real IEO.

### IEOx Training Ground

Online preparatory project aimed at providing an additional opportunity for students to learn economics, finance and business in an engaging format of online lectures followed by workshops

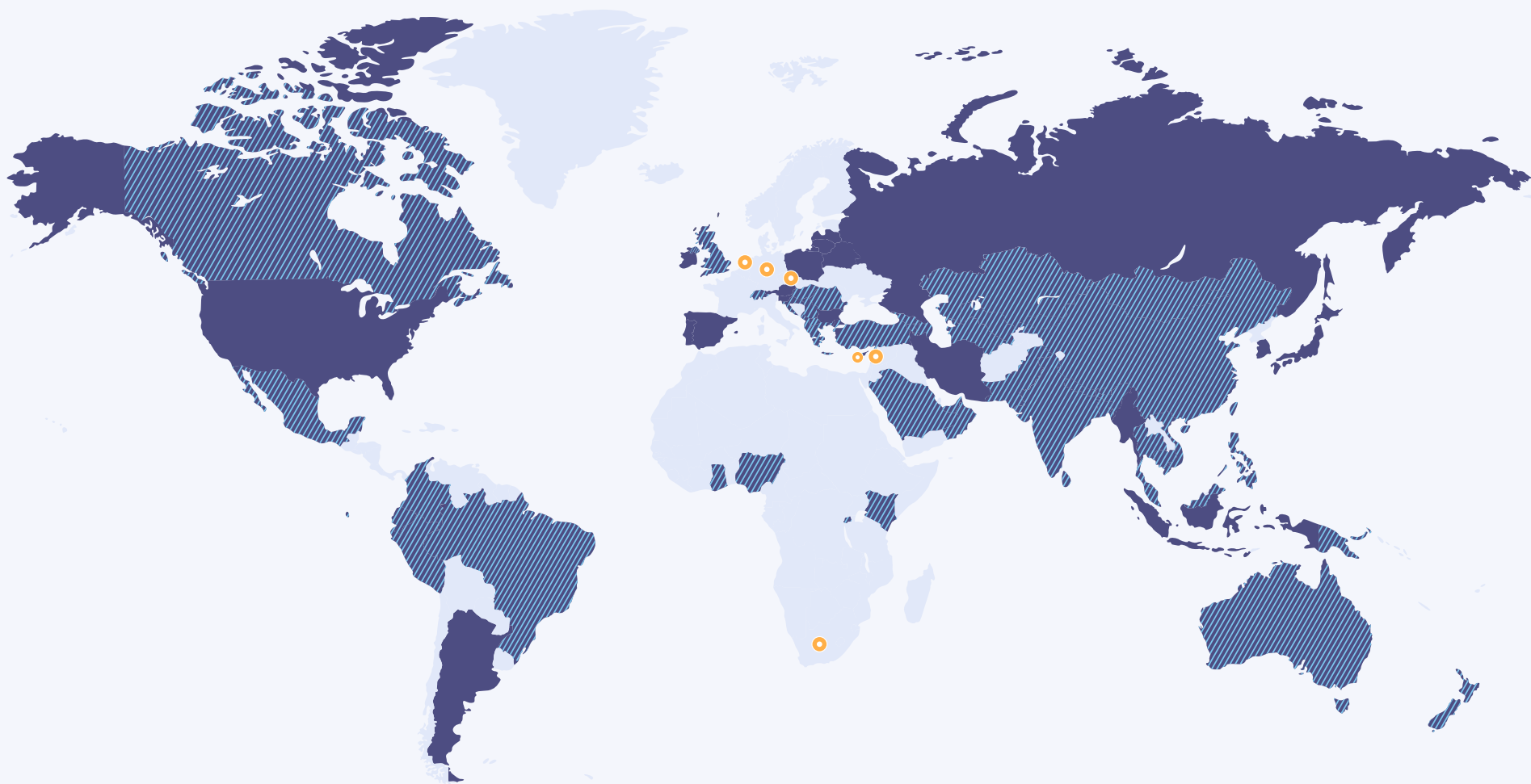
### IEOx Essay Challenge

Online preparatory project aimed at providing an additional opportunity for students to learn economics, finance and business in an engaging format of online lectures followed by workshops

### Experience Exchange

Platform for Economics educators and competition organizers to share their experience with their colleagues from all over the world.

# IEO ON MAP



-  Countries that sent a team to the IEO at least once
-  Countries where new national economics competitions have been established after the start of the IEO
-  Countries that sent Observers to the IEO at least once

# IEO ADVISORY BOARD



**Alexandr Zhitkovskiy**  
IEO Association



**Alexey Makarin**  
MIT Sloan



**Anne Krueger**  
Johns Hopkins University



**Antonio Cabrales**  
Universidad Carlos III de Madrid



**Danil Fedorovykh**  
IEO Association



**Daron Acemoğlu**  
MIT Economics



**Eric Maskin**  
Harvard University



**Humberto Llavador**  
Universitat Pompeu Fabra



**Joelson Sampaio**  
FGV EESP



**Laurence Kotlikoff**  
Boston University



**Petra Moser**  
New York University



**Yingyi Qian**  
Tsinghua University



# 2018

# 2019

# 2020

# 2021

# 2022

# 2023

# 2024

**Host:** Russia



 [2018.ecolymp.org](https://2018.ecolymp.org)

**13**

countries and territories

**15**

teams

**64**

contestants

**Host:** Russia



 [2019.ecolymp.org](https://2019.ecolymp.org)

**24**

countries and territories

**29**

teams

**131**

contestants

**Host:** Kazakhstan



 [2020.ecolymp.org](https://2020.ecolymp.org)

**29**

countries and territories

**29**

teams

**130**

contestants

**Host:** Latvia



 [2021.ecolymp.org](https://2021.ecolymp.org)

**44**

countries and territories

**44**

teams

**217**

contestants

**Host:** China



 [2022.ecolymp.org](https://2022.ecolymp.org)

**40**

countries and territories

**41**

teams

**201**

contestants

**Host:** Greece



 [2023.ecolymp.org](https://2023.ecolymp.org)

**47**

countries and territories

**47**

teams

**223**

contestants

**Host:** Hong Kong



 [2024.ecolymp.org](https://2024.ecolymp.org)

**50**

countries and territories

**51**

teams

**237**

contestants



# 2025

**Host:** Azerbaijan



 [2025.ieo-official.org](https://2025.ieo-official.org)

**52**

countries and territories

**53**

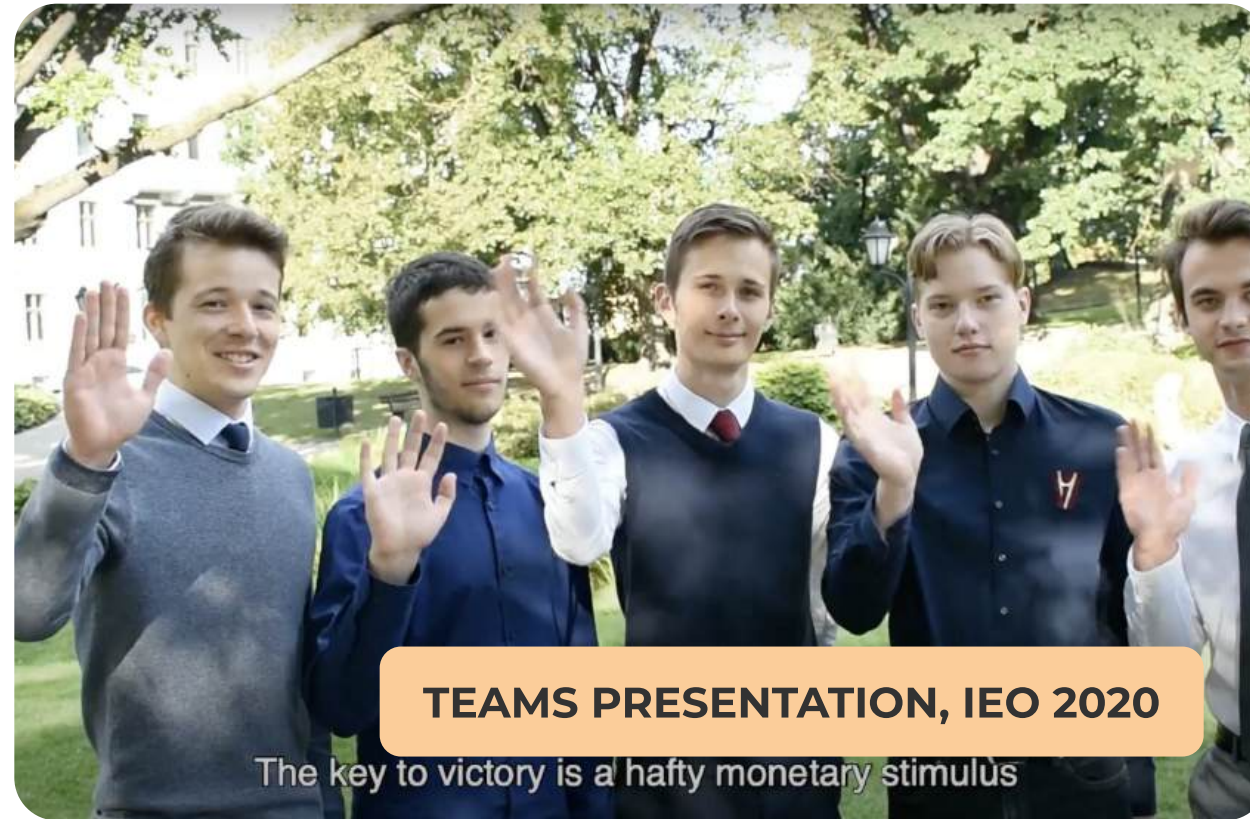
teams

**258**

contestants



ECONOMICS ROUND, IEO 2018



TEAMS PRESENTATION, IEO 2020

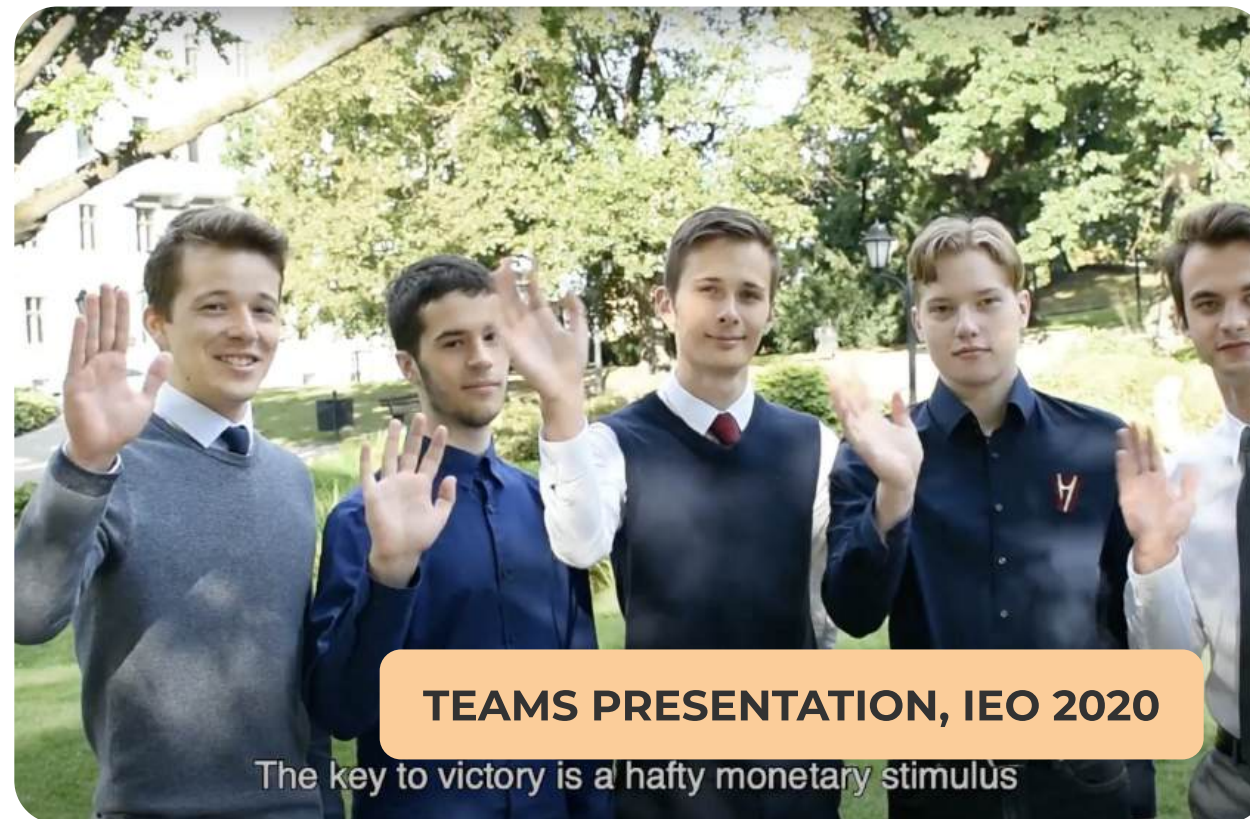
The key to victory is a hefty monetary stimulus



BUSINESS CASE PRESENTATION, IEO 2022



ERIC MASKIN'S LECTURE, IEO 2019

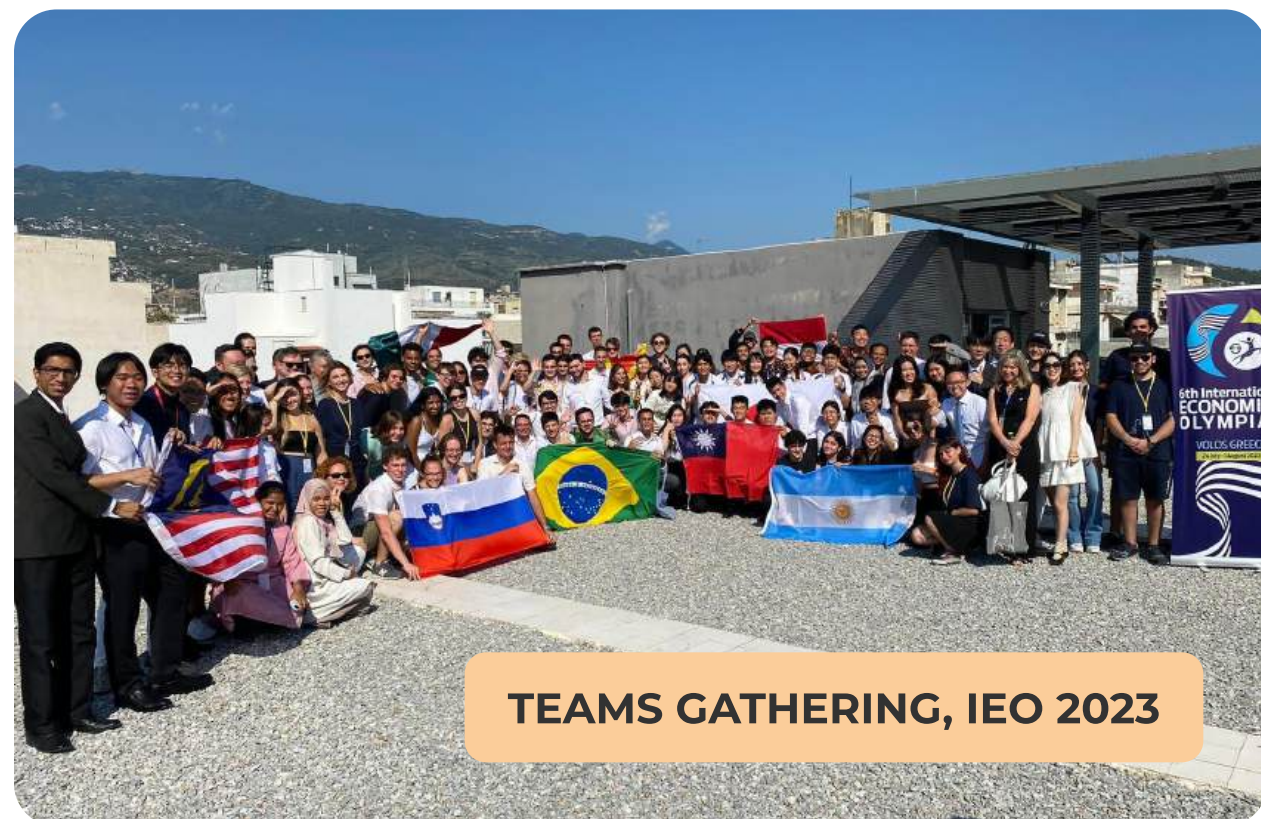


TEAMS PRESENTATION, IEO 2020

The key to victory is a hefty monetary stimulus



BUSINESS CASE PRESENTATION, IEO 2022



TEAMS GATHERING, IEO 2023



OPENING CEREMONY, IEO 2024



FINANCE ROUND, IEO 2025

# WHY SUPPORT IEO

## PRESTIGIOUS GLOBAL EVENT

Align your brand with a renowned competition that showcases the brightest minds in economics, enhancing your reputation on an international scale.

## OUTSTANDING YOUNG TALENTS

Engage with exceptional students who are future leaders in economics, providing unique recruitment opportunities to discover and attract top talent.

## STRONG ORGANIZERS FROM 60+ COUNTRIES

Collaborate with a diverse network of skilled organizers, gaining insights and connections that span the globe and elevate your brand's reach.

## PUBLICITY

Benefit from extensive media coverage and promotional efforts across multiple platforms, increasing your brand visibility to a global audience.

## WE OFFER

- Branded materials, logo placement on website and merchandise;
- Brand recognition on promotional campaigns and social media platforms;
- Media exposure (interview featuring your company);
- Exclusive access to IEO events;
- Opportunity to include specific topics in competition tasks or build a Business Case relevant to your company;
- Opportunity to host seminars and/or edutainment activities;
- Opportunity to award students during the ceremony;
- VIP access to networking meetings
- Introductions for your representatives.

# HOSTING THE IEO

IEO Host takes the responsibility of organizing the Olympiad together with the IEO Central Office.

The cost of organizing the IEO depends on the general level of prices in the country and the chosen options of venue, accommodation, transfer etc.

## MAJOR COSTS INCLUDE:

-  Accommodation and meals for 400 people for 10 days
-  Transfer and logistics inside the country
-  Organization of Opening and Closing Ceremonies
-  VIP guests' participation
-  Souvenirs and activities
-  Venue for IEO events
-  Organizational costs

# BENEFITS

## BRAND VISIBILITY

Your brand will appear on all event materials, including brochures, banners, and merchandise, ensuring exposure to a global audience of participants, educators. and industry professionals.

## RECOGNITION

Your sponsorship will be highlighted on IEO's social media and in press releases, amplifying your brand's visibility to a

## DIRECT CONTACT WITH PARTICIPANTS

Sponsors can address the audience during opening and closing ceremonies, showcasing your organization's support for education and connecting directly with participants and leaders.

from **\$500,000**

# UPCOMING EVENTS

**2025** — Baku, Azerbaijan

**2027** — Tokyo, Japan

**2026**  
to be defined



OPENING CEREMONY, IEO 2024



CLOSING CEREMONY, IEO 2021



BUSINESS CASE PRESENTATION, IEO 2019



HOST TEAM, IEO 2022



PHOTO AREA, IEO 2024



STARTER PACK, IEO 2021

# SPECIAL PRIZES

Fund special prizes for IEO winners and participants



**GPT4Telegrambot Inc.**, the California-based IT startup that gives access to the world's most popular AI models such as ChatGPT, Claude, and other AI tools through Telegram messenger, has offered a free annual premium subscription to their bot to all the national finalists that took part in the IEO 2024.

# BENEFITS

## BRAND VISIBILITY

Your logo will feature prominently on the trophies and certificates, providing lasting recognition of your support as participants cherish these symbols of achievement.

## OPPORTUNITY TO PRESENT AWARDS

Sponsors can personally present awards at the ceremony, offering a unique chance to engage with participants and showcase your commitment to fostering talent.

## MENTION IN AWARD ANNOUNCEMENTS

Your sponsorship will be acknowledged in award announcements and media coverage, amplifying your brand's association with excellence and innovation in education.

from **\$10,000**



# SCHOLARSHIPS AND GRANTS

Provide scholarships or grants for deserving participants to further their education in economics.



HSE University provides grant to all IEO finalists that covers 100% of education costs.

# BENEFITS

## RECOGNITION

Your support will be highlighted in scholarship announcements and promotional content, boosting your visibility and reinforcing your role as a champion of education.

## CONNECTIONS

Engage directly with scholarship recipients through potential internships or mentorship programs, creating meaningful connections with emerging talent.

## POSITIVE BRAND ASSOCIATION

Your sponsorship will align your brand with the promotion of education and excellence, showcasing your commitment to nurturing future leaders in economics and finance.

from **\$10,000**



Andy Wei (Canada) initiated the creation of the Canadian Economics Olympiad to be able to get selected to the IEO.



Jason Hauselnoy (Singapore) launched the national selection in his country being a student himself and became one of the youngest team leaders.

# NETWORKING EVENTS

Host networking events or receptions for participants, judges, and sponsors.



# BENEFITS

## | DIRECT INTERACTION

Engage directly with top-performing students, fostering connections with the next generation of economists, innovators, and business leaders.

## | EXCLUSIVE BRANDING

Enjoy prominent branding throughout the event, including on signage, stage backdrops, and digital displays, ensuring maximum visibility for your organization.

## | RECRUITMENT OPPORTUNITIES

Identify and connect with talented participants, creating opportunities to recruit exceptional young minds for internships or long-term roles.

**from \$7,000**



# DIGITAL PRESENCE

Sponsor the IEO website, social media campaigns, or live-streaming of events.



Each year's IEO website highlights sponsors and partners.

# BENEFITS

## LOGO PLACEMENT

Your logo will be prominently displayed on IEO's digital platforms, ensuring visibility to a global audience of educators, professionals, and students.

## ENGAGEMENT WITH A BROADER AUDIENCE

Expand your reach by engaging with virtual participants and followers worldwide, amplifying your impact beyond the event's physical boundaries.

## RECOGNITION IN ONLINE COMMUNICATIONS

Your brand will be featured in online updates and newsletters, reaching a wide network of subscribers and stakeholders committed to education and innovation.

from **\$12,000**



# CUSTOMIZED SPONSORSHIP PACKAGES

Work with us to create a customized sponsorship package that aligns with your goals.

## HONORABLE STATUS

We acknowledge contribution of our partners with honorable titles.

|                  |                                  |
|------------------|----------------------------------|
| BRONZE SPONSOR   | \$15,000 – \$50,000              |
| SILVER SPONSOR   | \$50,000 – \$100,000             |
| GOLD SPONSOR     | \$100,000 – \$200,000            |
| PLATINUM SPONSOR | \$200,000 – \$500,000            |
| GENERAL SPONSOR  | \$500,000 – \$2,000,000 PER YEAR |



# CONTACTS

 [info@ieo-official.org](mailto:info@ieo-official.org)

International Economics  
Olympiad (IEO)™ Association

c/o Science Olympiad  
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Hochschulstrasse 6  
3012 Bern  
Switzerland

# USEFUL LINKS



**MAIN WEBSITE**  
[ieo-official.org](http://ieo-official.org)

mission

goals

guidelines

preparation



**YEARLY WEBSITES**

countries

results



**INSTAGRAM AND FACEBOOK:**  
[instagram.com/the\\_ieo/](https://www.instagram.com/the_ieo/)  
[facebook.com/Ecolymp/](https://www.facebook.com/Ecolymp/)

news

activities

inspiration



**YOUTUBE**  
[youtube.com/@InternationalEconomicsOlympiad](https://www.youtube.com/@InternationalEconomicsOlympiad)

lectures

projects

ceremonies



**LINKEDIN**  
[linkedin.com/company/ieo-international-economics-olympiad/](https://www.linkedin.com/company/ieo-international-economics-olympiad/)

community

partners