

The background is a dark blue gradient with a faint world map. Overlaid on the map is a light blue grid. Several sets of parallel, wavy lines in a golden-yellow color flow across the image, creating a sense of movement and global connectivity.

INTERNATIONAL ECONOMICS OLYMPIAD

Support the world's largest competition
in **Economics, Business and Financial Literacy**

INTERNATIONAL ECONOMICS OLYMPIAD

IEO MISSION

To further Economics and Financial Literacy education in high schools throughout the world.

IEO IN NUMBERS

7

years

68

participating countries

>400K

national competitions participants annually

51

new national selections

IEO AIMS

Combating educational inequality

- Provide access to quality Economics and Financial Literacy education
- Create social ladders for young aspiring economists of non-privileged backgrounds

Fostering international understanding and collaboration

- Stimulate international networking, ideas and experience exchange

Tackling pressing world issues and inspiring the future generation of leaders

- Offer real-world tasks and up-to-date learning materials



INTERNATIONAL ECONOMICS OLYMPIAD

EVERY YEAR • DIFFERENT COUNTRY • 10 DAYS IN JULY

1 country = 1 team

5 contestants

National Selection Competitions

for high school students and recent graduates

Financial Literacy

test on managing personal finances and taking reasonable financial decisions

guest lectures

Economics

multiple choice questions and open questions in Economics theory and practice

workshops

Business Case Study

oral presentation of business case solutions before the Jury

cultural activities

OPEN TRACK

Open competition running parallel to the main IEO and available to everyone interested. The rounds are based on the same tasks as the actual IEO and take place on the same dates. No age or education restrictions are imposed on the contestants, and no prior selection processes are required.

>2500 contestants from 61 countries since 2020

YEAR-ROUND EDUTAINMENT PROJECTS

IEOx WinterChallenge

Online competition created by the IEOx Community for everyone under the age of 21. Its aim is to help high school students challenge their knowledge of economics and get familiar with the real IEO.

IEOx Training Ground

Online preparatory project aimed at providing an additional opportunity for students to learn economics, finance and business in an engaging format of online lectures followed by workshops

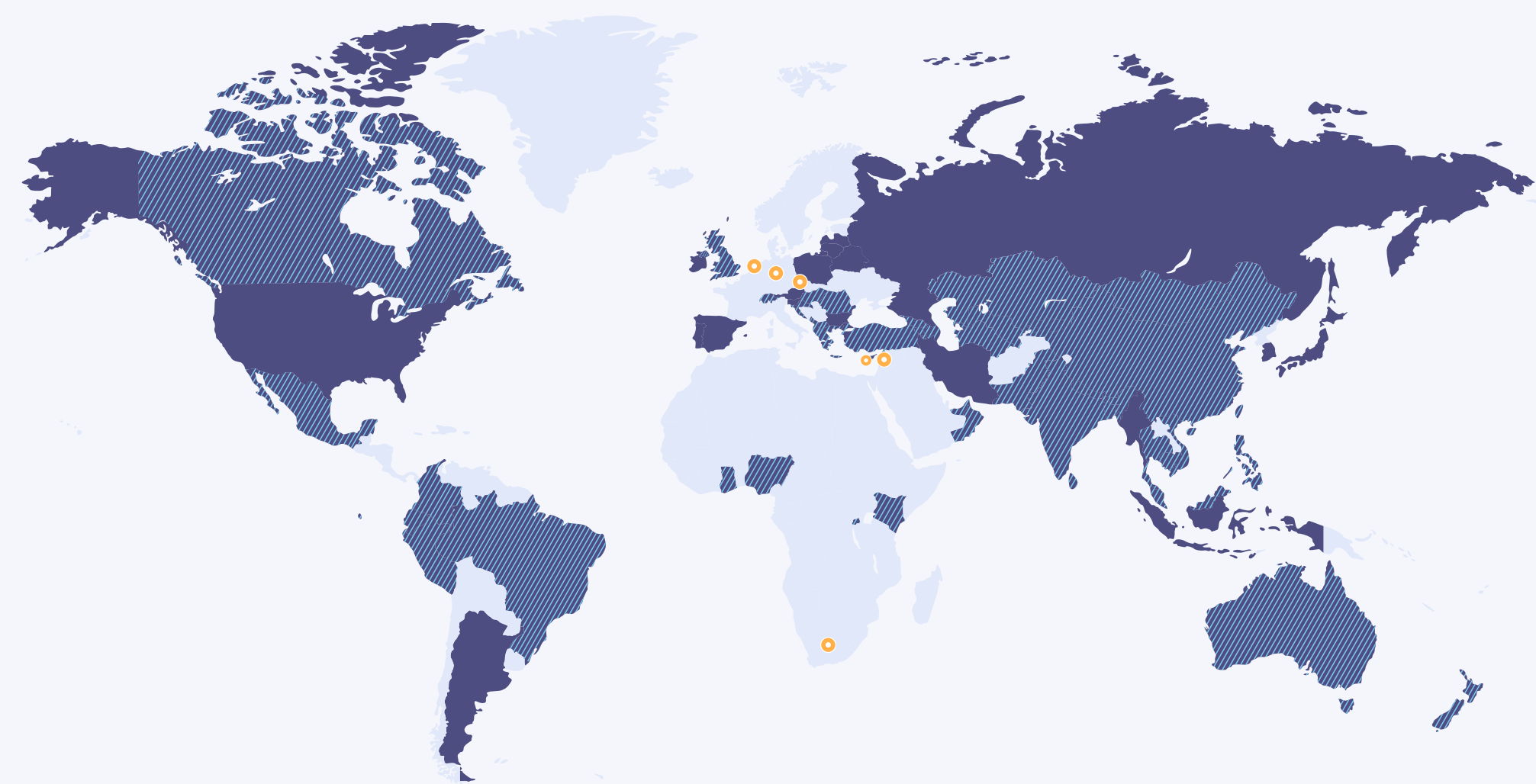
IEOx Essay Challenge

Online preparatory project aimed at providing an additional opportunity for students to learn economics, finance and business in an engaging format of online lectures followed by workshops

Experience Exchange

Platform for Economics educators and competition organizers to share their experience with their colleagues from all over the world.

IEO ON MAP



-  Countries that sent a team to the IEO at least once
-  Countries where new national economics competitions have been established after the start of the IEO
-  Countries that sent Observers to the IEO at least once

IEO ADVISORY BOARD



Alexandr Zhitkovskiy
IEO Association



Alexey Makarin
MIT Sloan



Anne Krueger
Johns Hopkins University



Antonio Cabrales
Universidad Carlos III de Madrid



Danil Fedorovykh
IEO Association



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MIT Economics



Eric Maskin
Harvard University



Humberto Llavador
Universitat Pompeu Fabra



Joelson Sampaio
FGV EESP



Laurence Kotlikoff
Boston University



Petra Moser
New York University



Yingyi Qian
Tsinghua University



2018

2019

2020

2021

2022

2023

2024

Host: Russia



 2018.ecolymp.org

13
countries and territories

15
teams

64
contestants

Host: Russia



 2019.ecolymp.org

24
countries and territories

29
teams

131
contestants

Host: Kazakhstan



 2020.ecolymp.org

29
countries and territories

29
teams

130
contestants

Host: Latvia



 2021.ecolymp.org

44
countries and territories

44
teams

217
contestants

Host: China



 2022.ecolymp.org

40
countries and territories

41
teams

201
contestants

Host: Greece



 2023.ecolymp.org

47
countries and territories

47
teams

223
contestants

Host: Hong Kong



 2024.ecolymp.org

50
countries and territories

51
teams

237
contestants

HOSTING THE IEO

IEO Host takes the responsibility of organizing the Olympiad together with the IEO Central Office.

The cost of organizing the IEO depends on the general level of prices in the country and the chosen options of venue, accommodation, transfer etc.

MAJOR COSTS INCLUDE:



Accommodation and meals for 400 people for 10 days



Transfer and logistics inside the country



Organization of Opening and Closing Ceremonies



VIP guests' participation



Souvenirs and activities



Venue for IEO events



Organizational costs

BENEFITS

BRAND VISIBILITY

Your brand will appear on all event materials, including brochures, banners, and merchandise, ensuring exposure to a global audience of participants, educators, and industry professionals.

RECOGNITION

Your sponsorship will be highlighted on IEO's social media and in press releases, amplifying your brand's visibility to a

DIRECT CONTACT WITH PARTICIPANTS

Sponsors can address the audience during opening and closing ceremonies, showcasing your organization's support for education and connecting directly with participants and leaders.

from **\$500,000**

UPCOMING EVENTS

2025 — Baku, Azerbaijan

2027 — Tokyo, Japan

2026
to be defined



OPENING CEREMONY, IEO 2024



CLOSING CEREMONY, IEO 2021



BUSINESS CASE PRESENTATION, IEO 2019



HOST TEAM, IEO 2022



PHOTO AREA, IEO 2024



STARTER PACK, IEO 2021

WHY SUPPORT IEO

PRESTIGIOUS GLOBAL EVENT

Align your brand with a renowned competition that showcases the brightest minds in economics, enhancing your reputation on an international scale.

OUTSTANDING YOUNG TALENTS

Engage with exceptional students who are future leaders in economics, providing unique recruitment opportunities to discover and attract top talent.

WE OFFER

- Branded materials, logo placement on website and merchandise;
- Brand recognition on promotional campaigns and social media platforms;
- Media exposure (interview featuring your company);
- Exclusive access to IEO events;
- Opportunity to include specific topics in competition tasks or build a Business Case relevant to your company;
- Opportunity to host seminars and/or edutainment activities;
- Opportunity to award students during the ceremony;
- VIP access to networking meetings
- Introductions for your representatives.

STRONG ORGANIZERS FROM 60+ COUNTRIES

Collaborate with a diverse network of skilled organizers, gaining insights and connections that span the globe and elevate your brand's reach.

PUBLICITY

Benefit from extensive media coverage and promotional efforts across multiple platforms, increasing your brand visibility to a global audience.

SPECIAL PRIZES

Fund special prizes for IEO winners and participants



GPT4Telegrambot Inc., the California-based IT startup that gives access to the world’s most popular AI models such as ChatGPT, Claude, and other AI tools through Telegram messenger, has offered a free annual premium subscription to their bot to all the national finalists that took part in the IEO 2024.

BENEFITS

BRAND VISIBILITY

Your logo will feature prominently on the trophies and certificates, providing lasting recognition of your support as participants cherish these symbols of achievement.

OPPORTUNITY TO PRESENT AWARDS

Sponsors can personally present awards at the ceremony, offering a unique chance to engage with participants and showcase your commitment to fostering talent.

MENTION IN AWARD ANNOUNCEMENTS

Your sponsorship will be acknowledged in award announcements and media coverage, amplifying your brand’s association with excellence and innovation in education.

from **\$10,000**



SCHOLARSHIPS AND GRANTS

Provide scholarships or grants for deserving participants to further their education in economics.



HSE University provides grant to all IEO finalists that covers 100% of education costs.

BENEFITS

RECOGNITION

Your support will be highlighted in scholarship announcements and promotional content, boosting your visibility and reinforcing your role as a champion of education.

CONNECTIONS

Engage directly with scholarship recipients through potential internships or mentorship programs, creating meaningful connections with emerging talent.

POSITIVE BRAND ASSOCIATION

Your sponsorship will align your brand with the promotion of education and excellence, showcasing your commitment to nurturing future leaders in economics and finance.

from **\$10,000**



Andy Wei (Canada) initiated the creation of the Canadian Economics Olympiad to be able to get selected to the IEO.



Jason Hauselnoy (Singapore) launched the national selection in his country being a student himself and became one of the youngest team leaders.

WORKSHOPS AND SEMINARS

Fund workshops or seminars led by industry experts during the event.



Among the IEO guest speakers, there are Nobel laureates Eric Maskin and Daron Acemoglu, the world's best-selling authors Gregory Mankiw and Laurence Kotlikoff.

BENEFITS

PARTICIPATION

Your representatives can share insights and expertise as speakers or panelists, positioning your organization as a leader in economics and education.

ENGAGEMENT WITH TALENTED STUDENTS

Interact directly with bright, motivated students, providing an excellent opportunity to inspire and connect with future professionals in economics and related fields.

BRANDING ON WORKSHOP MATERIALS

Your logo will appear on all workshop materials and promotional content, ensuring your brand is prominently associated with the event's educational activities.

from **\$5,000**



NETWORKING EVENTS

Host networking events or receptions for participants, judges, and sponsors.



BENEFITS

| DIRECT INTERACTION

Engage directly with top-performing students, fostering connections with the next generation of economists, innovators, and business leaders.

| EXCLUSIVE BRANDING

Enjoy prominent branding throughout the event, including on signage, stage backdrops, and digital displays, ensuring maximum visibility for your organization.

| RECRUITMENT OPPORTUNITIES

Identify and connect with talented participants, creating opportunities to recruit exceptional young minds for internships or long-term roles.

from \$7,000



DIGITAL PRESENCE

Sponsor the IEO website, social media campaigns, or live-streaming of events.



Each year’s IEO website highlights sponsors and partners.

BENEFITS

LOGO PLACEMENT

Your logo will be prominently displayed on IEO’s digital platforms, ensuring visibility to a global audience of educators, professionals, and students.

ENGAGEMENT WITH A BROADER AUDIENCE

Expand your reach by engaging with virtual participants and followers worldwide, amplifying your impact beyond the event’s physical boundaries.

RECOGNITION IN ONLINE COMMUNICATIONS

Your brand will be featured in online updates and newsletters, reaching a wide network of subscribers and stakeholders committed to education and innovation.

from **\$12,000**



CUSTOMIZED SPONSORSHIP PACKAGES

Work with us to create a customized sponsorship package that aligns with your goals.

HONORABLE STATUS

We acknowledge contribution of our partners with honorable titles.

BRONZE SPONSOR	\$5,000 – \$50,000
SILVER SPONSOR	\$50,000 – \$100,000
GOLD SPONSOR	\$100,000 – \$200,000
PLATINUM SPONSOR	\$200,000 – \$500,000
GENERAL SPONSOR	\$500,000 – \$2,000,000 PER YEAR



CONTACTS

 info@ecolymp.org

International Economics
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c/o Science Olympiad
University of Bern
Hochschulstrasse 6
3012 Bern
Switzerland

USEFUL LINKS



MAIN WEBSITE

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YEARLY WEBSITES

countries

results



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news

activities

inspiration



YOUTUBE

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lectures

projects

ceremonies



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community

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